



# ચહે ગુજરાTEA™ રંગ તુલસી ચાને સંગ



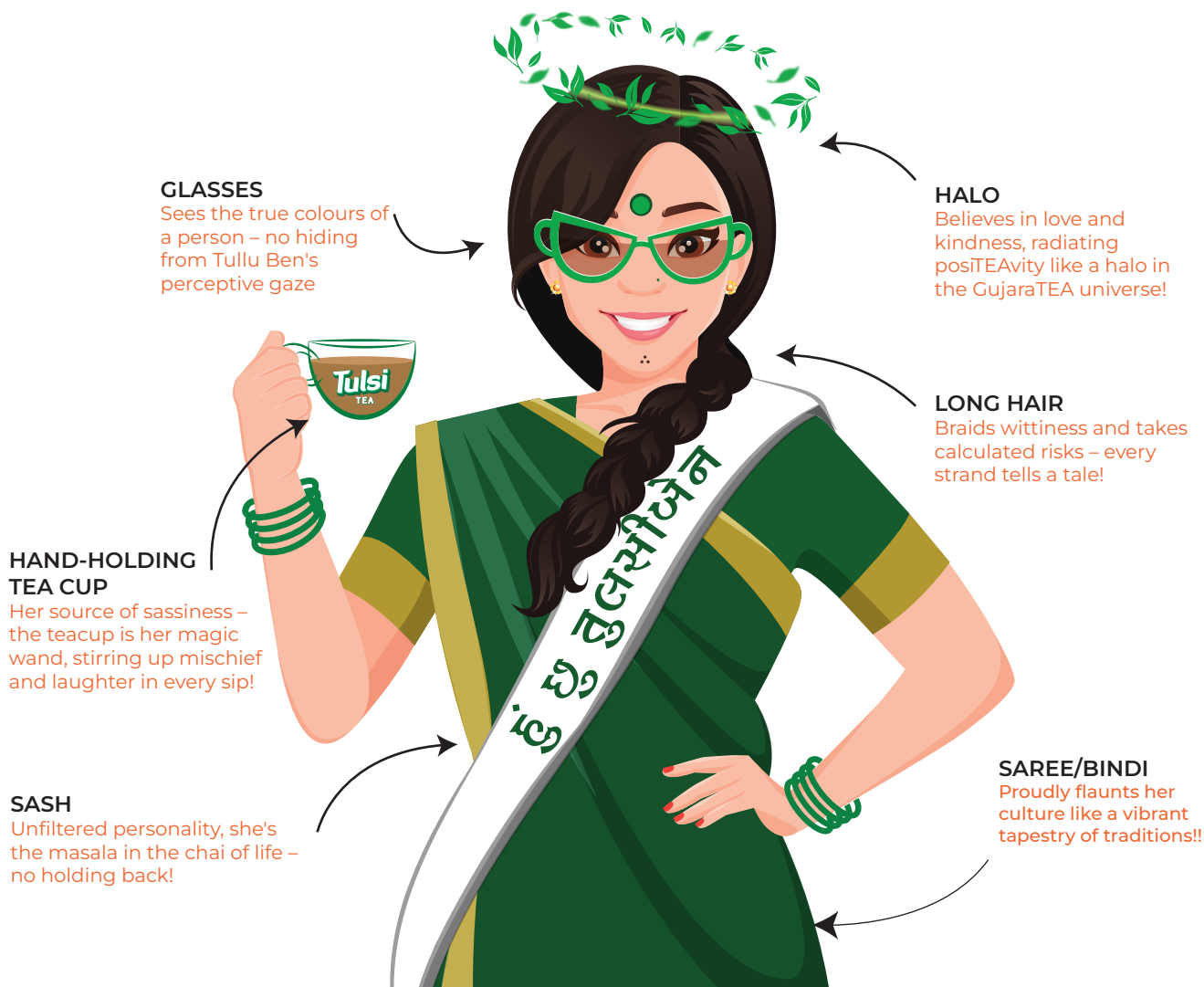
# GujaraTEA Culture: SIP TRADITIONS, SPREAD WARMTH!

GujaraTea culture is an embodiment of Gujarat's distinctive charm. A culture of hospitality and warmth that leaves an indelible mark around the world. For Gujaratis, tea is not a beverage. It is a lifestyle, a representation of traditions through a particular colour, taste, and aroma of tea.

Every cup of Tulsi Tea is not just about sipping tea. It's a welcome into a community that embraces diversity and believes in forging strong connections with everyone and anyone.

## TULSIBEN Witty, Wise, Worldwide!

Tulsiben serves the colours of  
GujaraTEA culture in every cup.





## The Spirit of **GujaraTEA** Culture in Every Sip

In Gujarat, TEA isn't just a beverage; it's a heartfelt invitation, a fusion of taste, aromas, and memories that transcend generations. Originating from the vibrant landscapes of Saurashtra, Gujarat, Tulsi Tea has been crafting the quintessential GujaraTEA chai for over 30 years. Our unwavering commitment to delivering a consistently rich taste, colour, and captivating flavour has positioned us as the preferred choice in households across India.

Each tea leaf in Tulsi Tea is meticulously sourced from the esteemed gardens of Assam to curate Gujarati tea blends for an authentic GujaraTEA chai drinking experience with every brew.

Combining traditions with technology, our expertly curated premium blends undergo a meticulous & touch-free process, adhering to the highest standards of hygiene and quality assurance.



## A glance at **Our kadak journey**

**1981**

Tulsi Tea was established as a grocery store.



**1997**

Became one of the largest provision stores in the region.



**2004**

Established the first factory in Amreli, Gujarat.



**2016**

Relocated the manufacturing unit in Ahmedabad.



We have come a long way, but we are just getting started!

# OUR KADAK PRODUCT RANGE

## Tulsi Tea

Unveil the essence of Gujarat with our Tulsi Tea Range - from the bold and robust Brokens to the finely balanced Fannings and the full-bodied Kitley, each sip is a journey through the rich taste of GujarateA traditions.



**Tulsi Brokens** CTC Leaf

Available in 250gms | 500gms | 1kg



**Tulsi Fannings** CTC Fanning

Available in 250gms | 500gms | 1kg



**Tulsi Kitley** CTC Dust

Available in 250gms | 500gms | 1kg

## Vatan Tea

Vatan range curated for those who carry the pride of being a GujarateA everywhere they go! Our Brokens and Fannings are like a warm tight hug from the homeland. Close your eyes, take a sip, and let the flavours transport you to place called 'Home.'



Vatan **Brokens** CTC Leaf

Available in 250gms | 500gms | 1kg



Vatan **Fannings** CTC Fanning

Available in 250gms | 500gms | 1kg

## Vatan Tea Classic

Our Vatan Tea Classic range echoes the ecstasy of Garba, infusing each sip with the vibrant joy of Gujarat. With patriotic pride, every swirl becomes a flavorful homage to our roots, a celebration of heritage in every cup.



**Classic Vatan** CTC Leaf

Available in 250gms | 500gms | 1kg



## Tulsi Classic

Classic, but with a GujarateA twist! Broken, Fannings, and Kitley – it's the tea trio that takes you on a timeless joyride. Picture yourself on a chai-chariot, racing through the vibrant streets of Gujarat with each sip.



**Tulsi Classic CTC Leaf**

Available in 500gms | 1kg



**Tulsi Classic Fannings CTC Fanning**

Available in 500gms | 1kg



**Tulsi Classic Kitley CTC Dust**

Available in 500gms | 1kg

## Tulsi Gold

Experience the richness of Tulsi Gold – where our Broken and Fannings give every cup a touch of GujarateA culture. Sip and savour the subtle notes that turn your everyday tea into a moment of quiet indulgence.



**Tulsi Gold Broken CTC Leaf**

Available in 250gms | 500gms | 1kg



**Tulsi Gold Fannings CTC Fanning**

Available in 250gms | 500gms | 1kg

# Brewing Soon

## TULSI BLACK TEA

## TULSI TEA PREMIUM

# State-of-The-Art Infrastructure

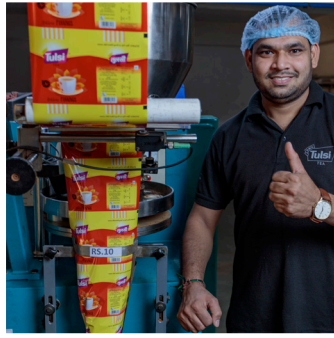
At Tulsi Tea, our commitment to quality is unwavering. Through constant inspections and stringent quality policies, we curate an elevated tea drinking experience, providing the global Gujarati community with a taste of home away from home.

## FUN FACT

**Our fully-automated plant has an Annual Production Capacity of 180+ lakh tons.**

- Fully-enclosed, multi-stage automatic manufacturing plant.
- Only high-quality tea leaves sourced from Assam is used in our blends.
- Strict quality checks by tea tasting experts at frequent stages to maintain quintessential GujarateA Kadak taste.
- Human touch-free packaging to ensure international standards of hygiene.
- Solar panels, generating 99.36 kWh of clean electricity which covers over 80% of facility's energy needs, marking a significant step towards a greener future.







# Tired Of Chai Latte? Taste Real Kadak Tea!



Scan & Sip Tulsi Tea



## G.M. Tea Packers Pvt. Ltd.

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